

Jane Doe

Publishing Manager

jane.doe@example.com | +1-123-456-7890 | 123 Elm Street, Boston, MA 02116
linkedin.com/in/janedoe | janedoeportfolio.com

Profile Summary

Publishing Manager with over 10 years of experience driving strategic initiatives in content development, marketing, and rights management. Proven track record in elevating brand visibility and expanding market reach through innovative publishing solutions. Passionate about fostering a collaborative work environment and delivering projects with precision and creativity.

Work Experience

Senior Publishing Manager

Penguin Random House
1st Feb, 2019 - Present

- Led a team of 20 in the successful launch of 50+ new titles annually, increasing market share by 15%.
- Negotiated and secured international rights deals with key partners across Europe and Asia, expanding global footprint by 30%.
- Implemented innovative marketing strategies, boosting sales revenue by 25% year-over-year.

Publishing Manager

HarperCollins Publishers
1st Jan, 2015 - 31st Jan, 2019

- Orchestrated the end-to-end production process of 40+ best-selling titles, ensuring high quality and on-time delivery.
- Developed and streamlined editorial workflows, reducing time-to-market by 20%.
- Collaborated with cross-functional teams to enhance content distribution channels, increasing audience engagement by 40%.

Education

Harvard University

Master of Arts in Publishing and Writing
1st Sep, 2012 - 31st May, 2014

University of California, Berkeley

Bachelor of Arts in English Literature
1st Sep, 2008 - 31st May, 2012

Skills

Content Strategy, Editorial Management, Rights Negotiation, Digital Publishing, Market Analysis, Team Leadership

Notable Projects

Digital Content Initiative

Led a groundbreaking initiative to digitize 200+ classic novels, collaborating with tech teams to develop a user-friendly e-platform that increased digital sales by 50%.

Certifications

Certified Publishing Professional

Issued by Book Industry Study Group, 15th Apr, 2018

Awards

Publishing Innovator of the Year

Awarded by American Publishers Association, 1st Nov, 2020